



## PROMO CREW

*Are you a social person? Do you enjoy chatting with people, and can create fun wherever you are? Well we've got the position for you! Linked with our Marketing and Promotions team, you can assist in several Promotional events over the course of June and July 2018!*

Linked with our Marketing and Promotions team, our new Promo Crew will assist in several events over the course of June 2018! Our events involve a fashion related aspect, promoting our RBC Bluesfest merchandise and various contests. Often, you will be joined by the JUMP! 1069 street team to drive traffic to our events and get people excited about what's to come with this year's RBC Bluesfest.

Duties in this area are varied and will be assigned by a supervisor on a shift-by-shift basis.

<p><b>Duties:</b></p> <ul style="list-style-type: none"><li>• greet, engage and provide information about each promo to people passing by and attending events</li><li>• answer face-to-face inquiries and hand out promotional material</li></ul>	<p><b>Requirements:</b></p> <ul style="list-style-type: none"><li>• must be 15 years of age or over</li><li>• Accessibility Standards Customer Service Training</li><li>• this position requires individuals to be flexible, outgoing &amp; energetic</li><li>• must work efficiently with a partner, with or without direct supervision</li><li>• must feel comfortable speaking to large groups of people willing to stand for long periods of time</li><li>• willing to work in all types of weather</li></ul>
<p><b>Skills:</b></p> <ul style="list-style-type: none"><li>• strong customer service skills</li><li>• effective communication skills</li><li>• excellent interpersonal skills</li><li>• strong sense of direction</li></ul>	<p><b>Assets:</b></p> <ul style="list-style-type: none"><li>• knowledge of RBC Bluesfest and CityFolk</li><li>• bilingualism</li></ul>